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4 Great questions to ask the interviewer



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An interview is a two-way street. Your potential employer is asking you questions to learn more about your skills & suitability for the role. Likewise, you need to ask questions to make sure it's the right role for you.

Plus, if you don't ask questions, you run the risk of the interviewer assuming you are not interested or haven't prepared.

The opportunity to ask questions normally comes at the end of the interview. It is probably best to ask no more than 3 questions, as you don't want the interviewer feeling that they are the one being interviewed.

We have put together some good, quality questions that you could ask to help you.

So, here we go...

1. What does success look like in this position, and how do you measure it?

It's crucial to have an understanding of how the company measures success. This could be customer satisfaction ratings, revenue / GP or other specific KPIs.

2. Are there opportunities for professional development? If so, what could this look like?

This question is key if you are passionate about advancing your career, maybe moving into a more senior role. The response should give you an indication of the likelihood of you stagnating in this particular role.

3. What do you see as the most challenging aspect of this job?

You already know the good stuff about the role. This question helps you dig a little into the not-so-good & help you understand the scale of any problems / issues you'll be dealing with.

4. Is there anything in my CV or about my background that makes you question whether I am a good fit for this role?

This will allow you an opportunity to respond to any potential concerns & fight your corner (professionally of course).

Other questions you could ask...

1. Can you offer specific details about the day-to-day responsibilities of the role?
2. Can you tell me about the team I would be working with?
3. Is this a new role that has been created?
4. What is the typical career path for someone in this role?
5. What are the next steps in the process and when can I expect to hear from you?

Good luck!



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