



Top Dog CV

CV WRITING
SERVICE

How to access the hidden job
market



*'Creating professional CVs that help
change lives by securing more
interviews, earn more money and
reach your potential'*

First of all, let's cover what is the hidden job market, as it sounds a little cloak & dagger doesn't it?

Basically, it is positions and job vacancies that are not in the public domain.

There are a number of reasons why an employer may not wish to broadcast 'we are hiring!' across the web. It could be that they are restructuring internally, wish to retain competitive advantage or to discreetly find a replacement for an underperforming team member.

Positions within the hidden job market normally get filled quickly and in the main by reputation & relationships, opposed to an application.

So, how do can you get access to the hidden jobs market?

There are various ways. Some of the most popular being:

1. Build relationships with good, niche recruiters

Recruitment Consultants get bad press, but they tend to be the first point of contact for a Director or a Hiring Manager looking to recruit incognito. They will ask the recruiter not to actively advertise the role, but who do they know who could be suitable.

2. Network

Network both online & offline, gain contacts & build relationships with senior managers within companies that may have a suitable opening in the future for someone of your aptitude and skill set.

3. Contact companies directly

Sometimes, the simplest way is often the best. Yes, you may not get an immediate reply. You may even get ignored – but in most cases your CV & contact details will be held on file, and should a suitable opening arise, you've guessed it – they'll be in contact.

Accessing the hidden job market is not as mysterious as it sounds. Try the above approaches & maybe you have some ideas of your own.

Good luck!



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